

Danijel Dedic

Senior Software Engineer / Full Stack Developer

Languages: English (fluent), German (good), Croatian (native)
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Technical skills

Backend

Solid knowledge of other frameworks such as NestJS, NextJS, Express, Koa or Laravel and Symfony. Thorough understanding of building maintainable, scalable applications using modern tools and approaches. Solid experience in NodeJS, Postgres, MySQL, MongoDB, Redis, REST API, OAuth, Apollo GraphQL etc

Frontend

Experience using React, React Native, Next.js, Vite, AngularJS, GraphQL, Redux, React Hook Form, Zod, Yup, OAuth, code generators, etc

Mobile

Vast experience in React, React Native, Expo, Redux, Redux-Saga, Apollo Client, GraphQL in general, Ionic, Cordova and similar technologies used in cross platform development.

Dev-ops

Amazon AWS, GCP and recently Cloudflare. Moderate experience with Kubernetes, Terraform, bare VPS management and other related dev-ops operations. Experience working with both larger monorepos or smaller and simple spa projects. CI/CD pipelines (github, bitbucket, other).

Experience

01/2025 – Present

MediaMarktSaturn Technology

Tech Lead / Senior Software Engineer

- In charge of the frontend team (MyStore) for a internally used product driving around 10B EUR annual revenue used in 10+ countries by thousands of stores and users at the same time

05/2023 – 01/2025

MediaMarktSaturn Technology

Competency Lead / Senior Software Engineer

- Responsible for team, interviews, pr reviews, tech decisions and development at the same time
- Involved in restructuring, legacy migration process and long term planning of the internal roadmap
- Re-factored and re-invented many of the core features
- Re-engineered internal build/deploy processes, built new internal tools to improve both user and developer experience
- Improved general performance by 2x-5x times in certain areas to behave more responsible under heavy load (black week/Christmas period)

11/2022 – 05/2023

MediaMarktSaturn Technology

Senior Software Engineer

11/2021 – 11/2022

MediaMarktSaturn Technology

Experienced Software Engineer

12/2020 – 11/2021

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Head of Technology

- Mobile/Native development (React Native, Expo)
- Evaluation and implementation of new technology tools
- JS (Node, React, Vue.js), PHP (Laravel, Symfony)
- E-commerce (Magento, Shopware, Saleor)

01/2017 - 12/2020	styleflasher.new media <i>Full Stack Developer</i> <ul style="list-style-type: none"> Thousands of hours in React and React Native projects. Experience in both Redux and Apollo Client/GraphQL as state management tools and API interface. Vue.js, Vuex, Vue Router and other parts of Vue.js ecosystem, Ionic/Cordova, Angular 1.x, Redux, Laravel, REST, GraphQL, etc
10/2015 - 01/2017	styleflasher.new media <i>Senior web developer</i> <ul style="list-style-type: none"> Magento 1/2, eZ Platform, Symfony, Laravel, ES6, Angular, React, React Native, Redux, Redux-Sagas and related technologies.
01/2012 - 10/2015	Technabit - development studio <i>Co-founder / Software architect / Senior developer</i> <ul style="list-style-type: none"> Varied experience in all aspects of software development (requirement gathering, analysis, design, coding, testing, delivery, installation, configuration and maintenance).
12/2012 - 09/2014	Printheos - Specialized print industry e-commerce (startup) <i>Co-founder / Lead developer</i> <ul style="list-style-type: none"> Overall startup winner of the Sarajevo Startup Weekend 2012 Designed core features, system architecture, restful api, SaaS model, backend data models, built photos and videos processing using Amazon S3, developed driver based design pattern allowing different storage / cache adapters
02/2010 - 01/2012	Comart d.o.o. <i>PHP developer, contractor</i> <ul style="list-style-type: none"> PHP, MySQL, jQuery, custom built CMS-es, WordPress, Joomla, OpenCart, etc.
05/2008 - 09/2008	NTH Media d.o.o. <i>Operations / Web development support / Summer job</i> <ul style="list-style-type: none"> Operations team, Linux (Ubuntu, CentOS, Debian) optimization, security upgrades and performance tuning. In charge for internally developed platform Servicebox (sms, voice, bulk messaging, voting, mobile payments, etc)
11/2007 - 02/2010	Team Vazquez International S.L. <i>PHP web developer</i>
02/2006 - 11/2007	Rama-Werk d.o.o. <i>VB6 Software developer / Network Administrator</i>
06/2005 - 02/2006	Freelancer <i>Software developer - VB6 / PHP</i>

Education

> 2010	Various online courses
10/2006-08/2009 (dropped)	Faculty of Information Technology C++, .NET, IT security, Architecture, OS, Networks, Databases, Algorithms and Data Structures
09/2002 - 06/2006	Catholic School Center, High School Main subjects: Software development and network administration
